RFPD Mission & Executive Summary

Mission Statement
The mission of RFPD is to educate Rotary’s 1.2 million members in 164 countries on the population and development issues, and to develop projects that address those issues. The emphasis of these projects is to bring better balance to numbers of people and the resources upon which we all depend.

Service Description
RFPD’s principal goals are to educate Rotarians on the social, economic and environmental ramifications of population pressures and to develop resources for its population projects. RFPD emphasises and supports population project proposals from Rotary Clubs in developing countries. We promote sponsorship of those projects from Rotary Clubs in developed countries. We promote large-scale population projects with outside funders and NGO’s. By mobilizing Rotary Clubs and District Governors worldwide, RFPD’s regional leaders and Country Chairs in North America, South America, Asia, Africa and Europe work to accomplish these goals.

Executive Summary
In the past year, RFPD has accepted exciting challenges and has refined its objectives and priorities. At our Annual General Meeting in Chicago, IL during the Rotary International Convention on June 21, 2005, we framed a series of objectives for the next three years.

The Rotary World Community Service (WCS) Summit was held in Cairo, Egypt, December 2004. It was sponsored and organized by RFDP and RI’s WCS committee. The Summit committee published a findings report, which clearly underlines the interconnection of population and development with the many other services of RI. Knowledge of the population issue has increased greatly, not only amongst the attendees, but also among Rotary’s top leadership, as the findings report was disseminated to RI Board, TRF Trustees, RI General Secretary, summit participants and to interested visitors at the RFPD exhibit booth in Chicago.

One of the outcomes of the Chicago Convention was an organization change by Rotary International for service-oriented Fellowships. RI created a new category of fellowships into which RFPD will fall, called “Rotarian Action Groups (RAG’s).” The purpose of establishing actions groups is to enable RI to better assist the service-oriented Rotary Groups with professional service, visibility, and success. RI values the service that RFDP provides, and is giving RAG’s an opportunity to be recognized for the work they do. Typically, RI Fellowships consist of recreational or vocational fellowships, such as, golf, horseback riding, science, accounting, etc. There are 75 Fellowships (RFDP having the largest membership). RFDP is now the “Rotarian Action Group for Population & Development.”

The Organizational Effectiveness Grant recently made to RFDP by the Packard Foundation enabled RFDP to address its operational effectiveness and to devise improvements to move forward in a more efficient manner. Taking into consideration professional and managerial strategies, RFPD has embarked on a new organizational structure. An integral part of this new system will be the interconnection between the Country Chairs, the staff and the board members of RFDP. The work during the Chicago convention, including board meetings, the Annual General Meeting, our exhibit booth and our Country Chair Training, has provided a better working foundation for our members and Rotarians world-wide.
RFPD Case Statement

Case Statement
The Rotarian Action Group for Population & Development (RFPD) is a grassroots organization of over 20,000 Rotarians worldwide who share the common belief that humanity is at a crisis point concerning interlocking issues of population pressure, environmental degradation and poverty. RFPD’s primary mission is to educate the 1.2 million members of Rotary International on the population issue. Every year, the world population increases by approximately 76 million people - the equivalent of adding a country the size of Germany a year or a city the size of Philadelphia every week. A recent analysis by Redefining Progress, an environmental group based in Oakland, California, estimates that humanity is consuming the Earth’s resources at a rate 20% faster than can be sustained. The current world population is 6.4 billion people; in 1950 it was just 2.5 billion. Three billion people will enter their fertile reproductive years in the next 25 years and only 1.8 billion will leave that stage. It is estimated that world population will surge to over 9.0 billion by the year 2050, with almost all of the increase in developing countries. The race to help stabilize the planet is on, and RFPD has developed strategies to help stem the tide. The members of RFPD are uniquely positioned to respond to the population crisis with creative, effective solutions that respect the diverse and cultural religious composition of Rotary International.

As a US tax-exempt organization that holds a separate non-profit status from Rotary International, RFPD works to promote, develop and coordinate service projects that specifically address the population issue. Rotarians who live in the developing country project area assess the population needs of their communities and initiate projects. The projects range from reproductive health education, to AIDS awareness and prevention, to secondary education for girls as well as micro-credit and vocational classes for women. A project application is then prepared by the Rotary club and sent to the RFPD office to help find sponsorship. RFPD locates a Rotary club sponsor in a developed country. When a sponsor is found and the grant application completed by both clubs, the grant application is sent to The Rotary Foundation (TRF) for approval and supplemental funding. Each club then pays the amount they agreed to and The Rotary Foundation matches contribution. When the funding is completed, the money is sent directly to the Rotary club in the developing country that is responsible for the project. RFPD is a clearinghouse for project development and a conduit for project submissions, we receive no funding from TRF.

According to the Population Institute, women do two thirds of the world’s work; yet only make 10% of the world’s income and own only 1% of the world's real estate. In areas where economic opportunities for women are limited, there is an increase in population pressures, which leads to a vicious cycle of poverty, disease, violence and terrorism. Education is the cornerstone of all RFPD projects. Project participants are educated on the importance of having the number of children that they can love and take care of through the education of women’s health and use of child spacing and family planning. Participants are also counseled on the risks of unprotected sex and HIV/AIDS.

RFPD will increase its effectiveness by increasing the amount of our general operations funding. We have offices located in the United States, Nigeria, India, the Middle East, South America and Europe. These offices are staffed by dedicated, hardworking Rotarians who often pay their own expenses to attend local and international meetings, and cover other business expenses. The US office has one full-time employee to carry out all the administrative and bookkeeping needs. Volunteers or part-time administrative workers staff the other global offices. We are facing increased service needs to establish programs that will create healthy families.
Objective 1: To increase knowledge of Rotarians worldwide on the population issue.

The educational tools include the following:

**Newsletters – Fragile Earth** (RFPD’s quarterly newsletter) is disseminated in the US and English speaking countries. **MEN3CHENsKINDER**, a German version of **Fragile Earth** is published to German, Austrian and Swiss Rotarians, Rotaractors and Inner Wheelers. **The Explorer** is the version of the newsletter distributed in India. In Africa, **Fragile Earth** is distributed along with a local newsletter. In Latin America, **Fragile Earth** is translated into Spanish and distributed. For each issue, each Country Chair receives 10 copies of **Fragile Earth**, which they translate and distribute to their districts and clubs.

**Revised RFPD CD** – an updated version (June 2005) was mass produced and distributed at the Chicago Convention at our exhibition booth, Annual General Meeting, Country Chair Training and board meetings.

**World Community Service Summit in Cairo, Egypt** – a findings report was produced by members of the WCS committee (including RFPD chairman, Robert Zinser), with the assistance of RFPD’s Communications Director and board member, Rekha Shetty. A quantity of 2,000 were printed and disseminated to the RI board, the TRF Trustees, RFPD members and Chicago convention attendees. A second printing is underway.

**Membership**

**Cost of membership dues:** Annual Member - $10.00 per year or Lifetime Member - $100.00 per year

**Total number of dues-paying members:**

<table>
<thead>
<tr>
<th>Region</th>
<th>2005</th>
</tr>
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<tbody>
<tr>
<td>N. America</td>
<td>1,723</td>
</tr>
<tr>
<td>India</td>
<td>1,420</td>
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<tr>
<td>SE Asia</td>
<td>93</td>
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<tr>
<td>S. America</td>
<td>141</td>
</tr>
<tr>
<td>Africa (North &amp; Middle East)</td>
<td>168</td>
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<tr>
<td>Europe</td>
<td>10,300</td>
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<tr>
<td>Africa (Sub-Saharan)</td>
<td>2,020</td>
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<tr>
<td><strong>TOTALS</strong></td>
<td><strong>15,865</strong></td>
</tr>
</tbody>
</table>

*African Rotarians typically join RFPD through Districts or Clubs “en mass,” however, RFPD only counts individual memberships.

**Presentations**

**Number of population-based presentations given by Area Coordinators:**

North America - 25, Africa (N. Africa-Middle East) - 10, India - 8, Europe - 68, South East Asia - 27, Africa (Sub-Saharan) - 34, South America – 8, **TOTAL: 180**

**Publicity & Promotion:** Area Coordinators and Country Chairs speak regularly about RFPD and the population & development issues they face within their country. RFPD has 63 Country Chairs, 13 US Zone Coordinators and 6 Board Members (who at the same time serving as Area Coordinators), totaling 82 educated and accomplished professionals. Rotarians who are taking action through public speaking engagements, distributing publicity materials (at the local and regional level) and collaborating with other Rotarians and people in need, all over the world.
Objective 2: To increase the number of population projects developed by clubs for submission to The Rotary Foundation for matching funds.

RFPD’s current projects available in its database total 54 projects. Now as before, the projects in the RFPD database (ones available for sponsorship) are current and are from clubs in good standing. Over 40 older projects were returned for updated information and signatures and we await the commitment if the club wants to continue the project. Our goal is to increase the number of sponsored projects. Our CC’s in developing countries will offer specific, interesting projects to CC’s in developed countries, so that those CC’s starting their work are motivated to implement pilot projects, which motivates Rotarians to join RFPD. In Germany, 35 projects (completed, presently implemented or under preparation) have been listed since 2000. Of those 5 were taken up in 2004.

Objective 3: To develop large-scale population projects that will be submitted to outside US foundations and foreign agencies for funding.

The 3-H-Project (between Germany and Nigeria) “Child Spacing, Family Health and Aids Education” initiated and co-funded by RFPD has been completed. The “Improvement of Maternal Health – Prevention and Treatment of Obstetric Fistula” projects in Kaduna and Kano States, Nigeria (D 1920) began in May 2005. “National Platform” with BMZ (government), GTZ (government organization), KfW (government bank) and NGO’s co-initiated by RFPD met and published population projects of government and NGO’s, including one RFPD sheet. In 2002 RFPD/Germany secured a grant of EU funds of US $200,000 for its 3-H project. In 2003 RFPD/Germany received funds from AVENTIS Foundation of US $360,000 (Euro 300,000) which will be used for Project “Improvement of Mother’s Health – Prevention and Treatment of Obstetric Fistula” in Northern Nigeria. In the 1st half of 2005 RFPD/Germany (D. 1840) received approval from Packard Foundation for additional US $250,000 (Euro 324,000). In RFPD/Europe, the intention is to expand the number of projects receiving outside funding. It is a difficult task for CC’s. It is suggested to train the CC’s for grant-seeking, making them qualified to find such co-funding.

The Saheli Projects in India is a large-scale project for which we seek outside support. Saheli Centers include literacy, vocational training, and primary/reproductive health services. Phase one of this Rotary project opened four women’s health service centers in Northern India. Phase two has been approved by TRF and will open eight more centers. Nine others are available for sponsorship. A Saheli Center DVD will be available in February 2006.

Objective 4: To increase the number of RFPD Country Chairmen who will work as population advocates within their countries to develop and sponsor population projects.

Country Chairs* – each Country Chair will be regularly assessed by the board of RFPD for effectiveness. The less active CC’s are contacted to determine if they want to continue to serve as RFPD Country Chair. They are required to adhere to RFPD guidelines. If not, they are replaced.
Summary of Activities, Accomplishments & Objectives 2004-2005

New Country Chairs:
Klaus Meyer, Ethiopia
Adotei Brown, Ghana
Yusuf Kowadwawa, Kenya
Bishnu Subedi, Nepal
Ali Akhtar, Pakistan
Dion Schoorman, Sri Lanka
Oumou Seyou Tall, West African Region
Pat Lahusen, Switzerland

Other Country Representative (Deputy):
Anthony Antoun, Alexandria, Egypt
Zakaria El-Shafei, Cairo, Egypt
Henrik Knudtzon, Denmark
Kola Owoka, Nigeria
Shakil Ansari, Pakistan

*Complete list totals 70 as of December 2005 (see below).

USA Zone Coordinators – Buck Lindsay has recruited 13 RFPD Zone Coordinators for North America. They serve a similar role as Country Chair. Instead of serving a country, they are responsible for a specific Rotary zone within the US. Eight of the new Zone Coordinators attended the CC Training in Chicago. USA Zone Coordinators are: Wanda Cooksey, Phil Sperl, Judy Prather, Conrad Heede, Meena Patel, John Markley, Henry Crawford, Tam Mustapha, Stuart Fountain, Charlie Rogers, George Partlo, Frank Wargo and Ben Eubank.

Financial Information

See attachments.
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